FIG. 1

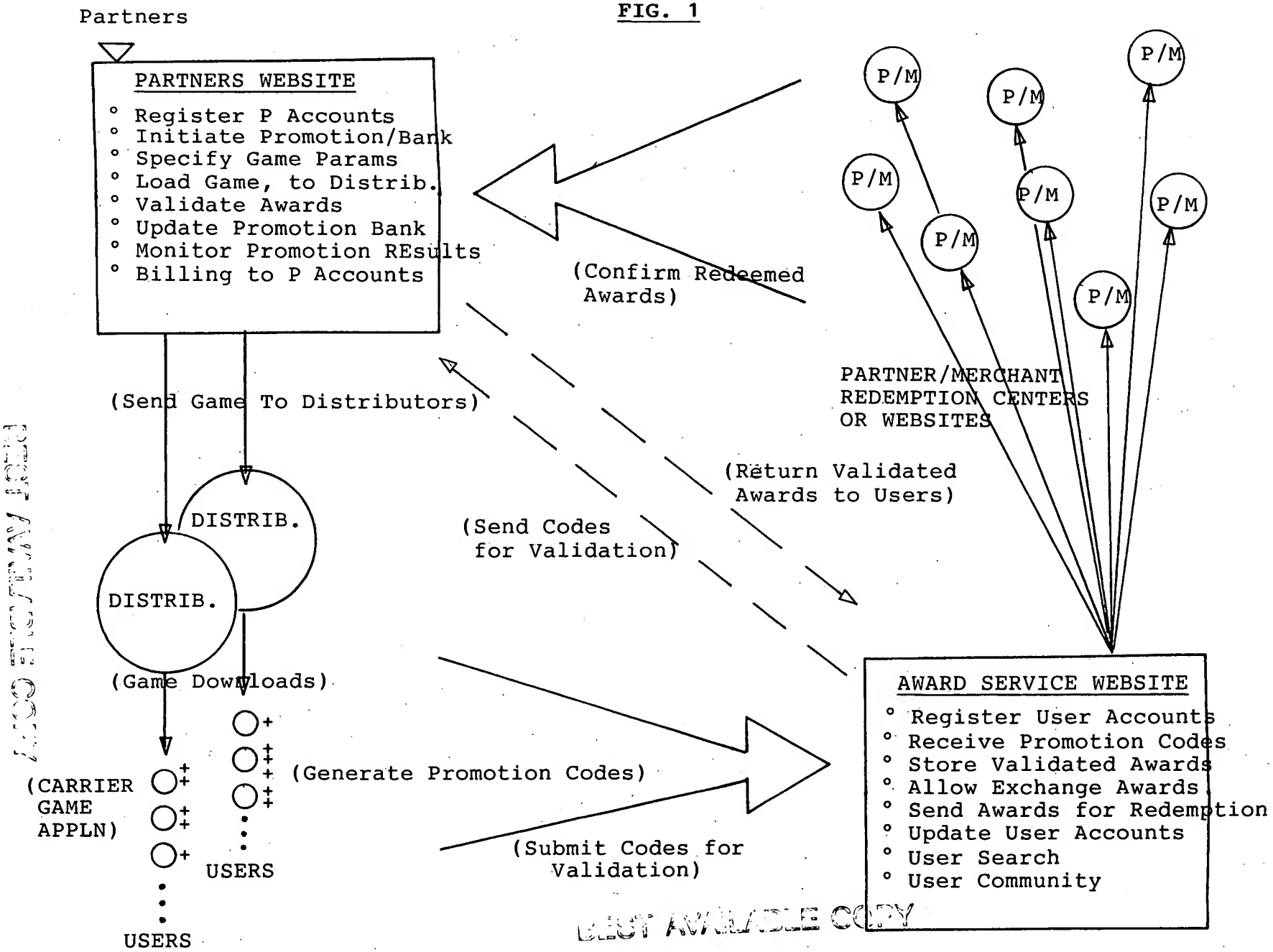


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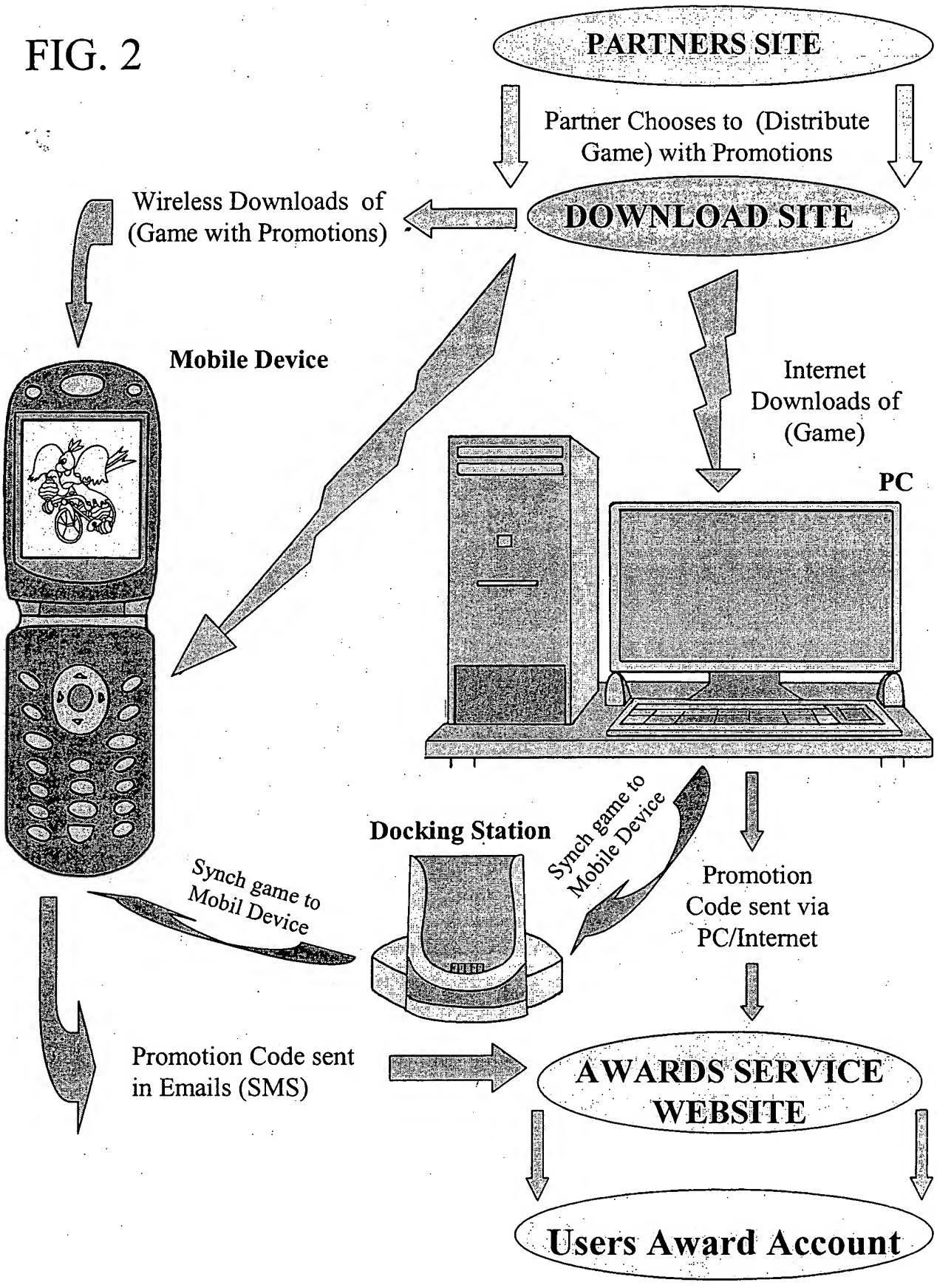
FIG. 2




BEST AVAILABLE COPY

FIGURE 3A

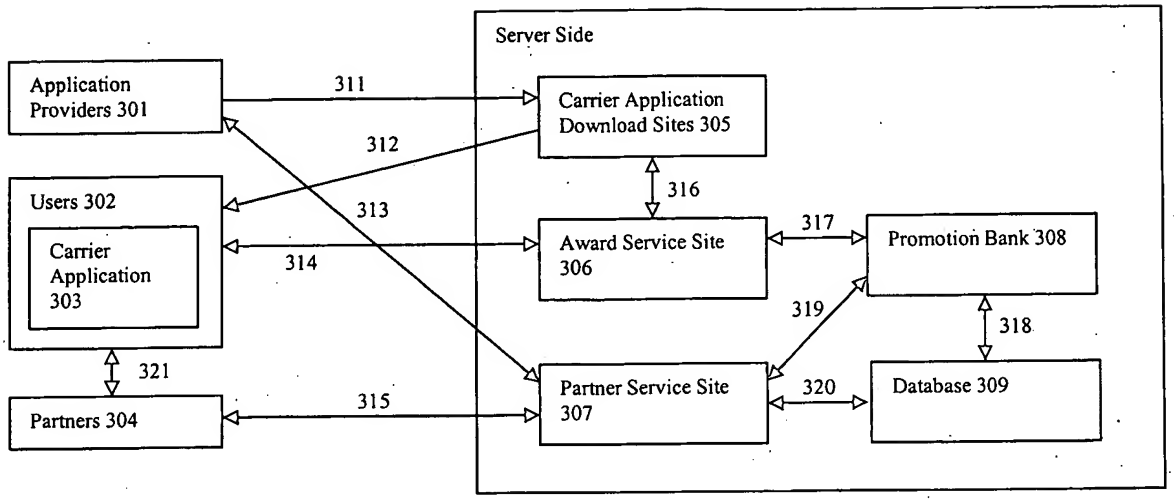
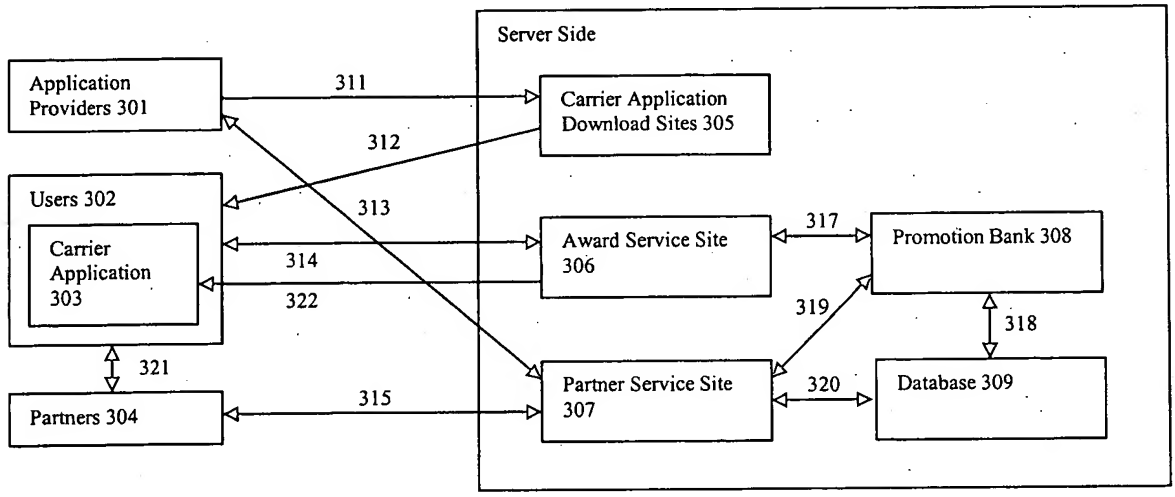



FIGURE 3B




BEST AVAILABLE COPY

FIGURE 3C

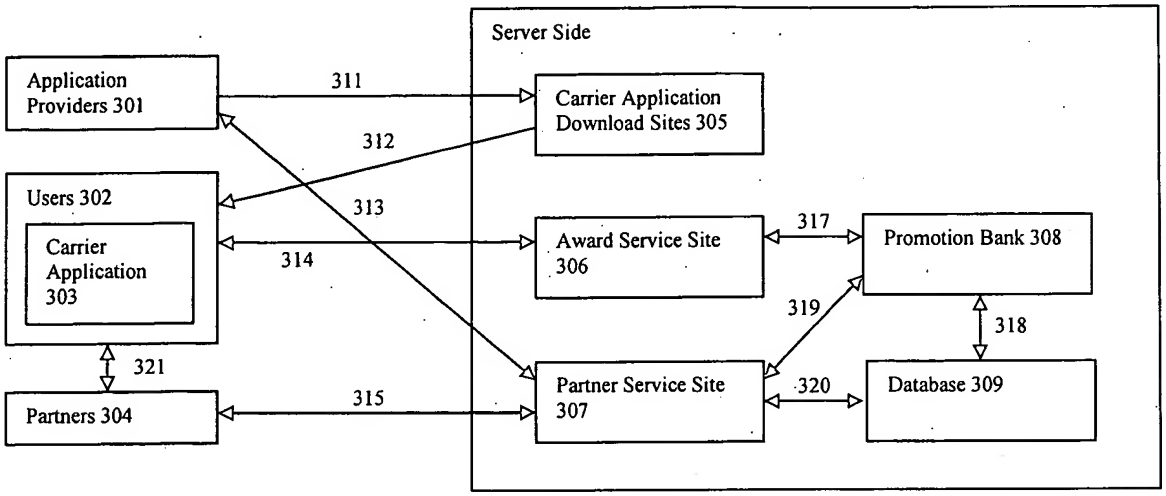



FIGURE 4A

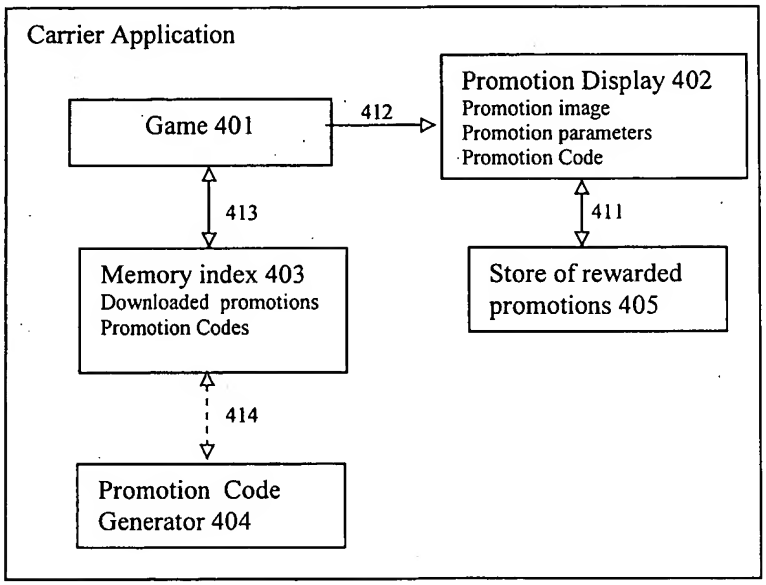


FIGURE 4B

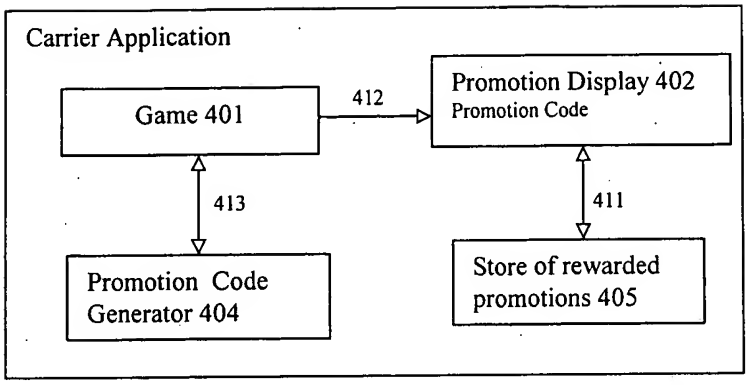



FIGURE 5

20 character long alphanumeric string: ZZZZZ-ZZZZZ-ZZZZZ-ZZZZZ

104 digit long binary number

| Length | 1 | 21 | 8 | 16 | 4 | 3 | 1 | 7 | 3 | 1 | 31 | 8 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Content | 0 | Checksum | Application type | Application copy ID | User ID | User age | User gender | User location | User device type | Promotion type | Promotion ID | Difficulty level |

FIGURE 6

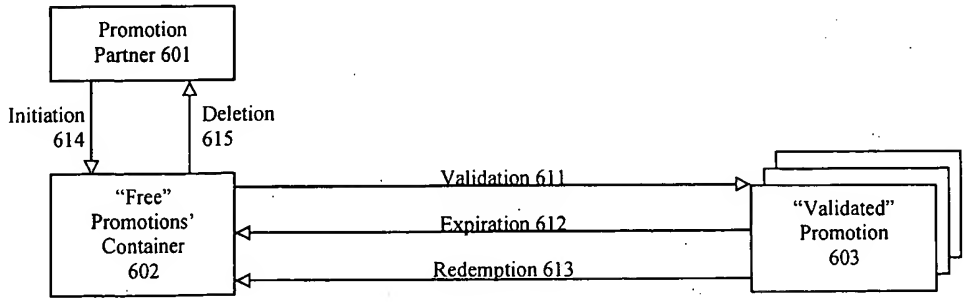


FIGURE 7A

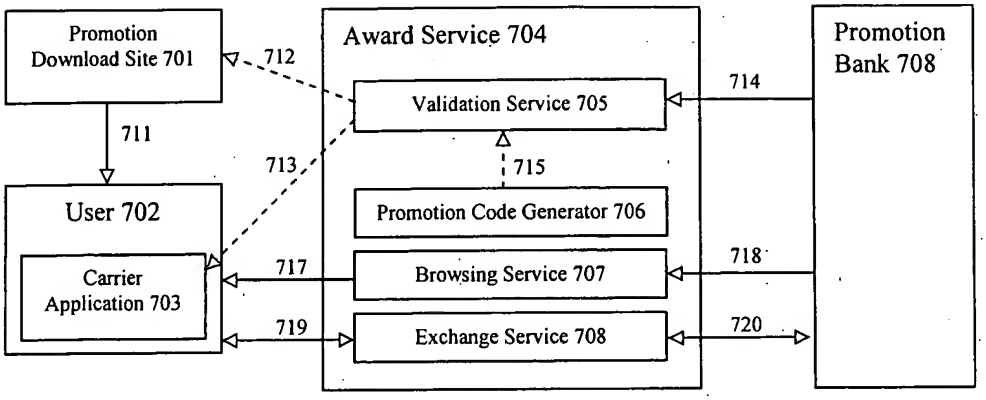
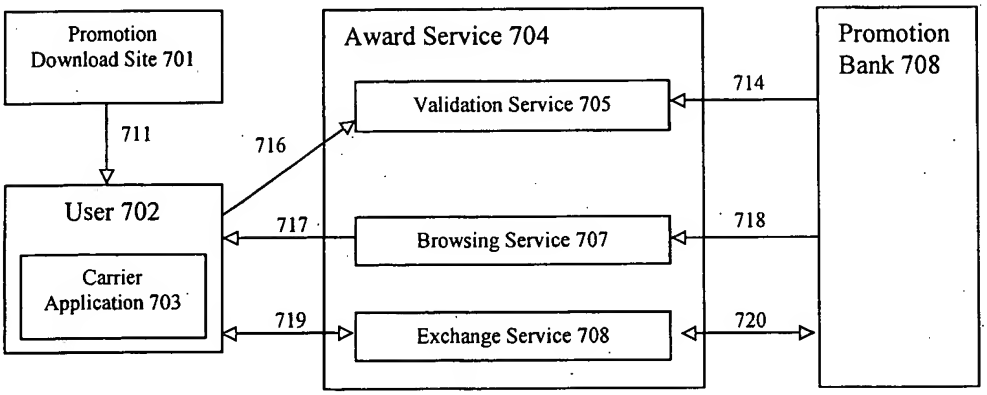



FIGURE 7B



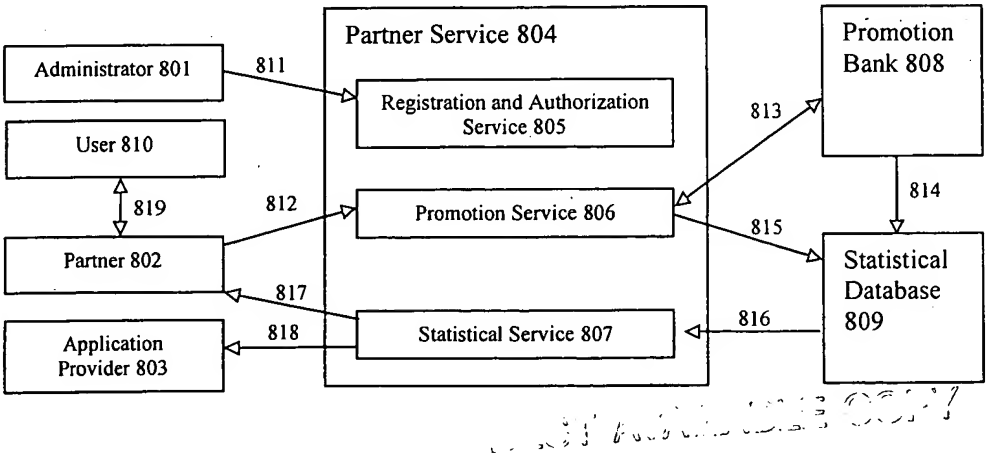


FIGURE 8